1964 NAEB Journal Index

Academic community and educational broadcaster, J-A, p64.

Academy of Television Arts and Sciences, history, M-A, p73.

"Academy—Or a Chamber of Commerce?" by Syd Cassyd, M-A, p73.

"About 'Science' and the Mass Media," by Dave Berkman, J-F,

p6.

Advertisers' views on quiz, payola scandals and advertiser idea control, M-J, p6.

Airborne TV, N-D, p70.

Alabama ETV network and PR, M-A, p61.

Announcing course served by language laboratory, J-F, p14.

Art, TV, M-A, p14.

Audience for radio, M-A, p22.

Audiences should be studied, M-J, p80.

Audio systems, two-way, for CCTV, M-J, p73.

Blocking scenes for TV, S-O, p20. Book reviews:

Brecht on Theatre, edited and translated by John Willett, N-D, p66.

Educational Media Index, Educational Media Council, N-D, p64.

Freedom of Speech and Press in America, by Edward G. Hudon, J-A, p34.

Guide to Instructional Television, A, edited by Robert M. Diamond, N-D, p68.

History in Sound, by Milo Ryan, J-F, p25.

Idea Invaders, The, by George N. Gordon, M-A, p33.

Introduction to Modern Broadcasting, by Sherman P. Lawton, S-O, p69.

Marketing Practices in the TV Set Industry, by Alfred R. Oxenfeldt, S-O, p71.

School Broadcasting in Canada, by Richard S. Lambert, J-F, p27.

Science of Human Communication, The, edited by Wilbur Schramm, M-A, p34.

Technique of Documentary Film Production, by Hugh Baddeley,

J-F, p26.

Television and Human Behavior, edited by Leon Arons and Mark A. May, J-A, p33.

Television Station Management: The Business of Broadcasting, edited by Yale Roe, N-D, p67.

"Brecht's Epic Theater Adapted for TV," by Richard Meyer, M-J, p18.

BBC observations, S-O, p57.

"British View of the Convention," by Julia James, M-J and J-A, inside front cover.

Broadcast curriculum, S-O, p44. Broadcast education, announcing, J-F, p14.

Broadcasters' views on quiz and payola scandals, M-J, p3.

Broadcasting—an ethic for, M-J, p2. Broadcasting responsibilities, M-A, p50.

Camera modifications, I.O., M-J, p21. Channel allocation, Wagner-Hatfield Amendment, M-A, p72.

Closed-circuit television: two-way audio systems, M-J, p73.

Color slides used with TV, M-A, p77.

"Committee on Educational Television Offers a Gift for the People," by Luther Kepler, N-D, p57.

Communications satellites, J-A, p37. "CATV Can Make ETV Easier," by Charles Wigutow, M-J, p25.

"Community Antenna Television: Its Role in ETV," by Loren Stone, M-A, p46.

Conventionitis, M-J, p13.

Copyright law notes, J-A, p45. "Creativity in Radio," by R. LeRoy

Bannerman, J-A, pl1. Cut and dissolve, M-J, p90.

Dangers of television, J-F, p6.

"Death of ETV," a poem by Bruce Cutler, S-O, p43.

"Diary of a BBC Observer," by Elizabeth Turnell, S-O, p57.

"Diary from Nigeria: The Third Year," by George Arms, M-A, p25.

"Directors Who Don't," by Dave Bell, M-J, p37.

Drama on TV, S-O, p20.

Educated audience, radio, M-A, p22. Educational broadcaster and academic community, J-A, p64.

Educational broadcasting: audiences, M-J, p80.

research, N-D, p89.

responsibilities, M-A, p50.

Educational radio in U. S., M-J, p69. Educational television (see also Instructional television):

and community antenna TV, M-A, p46; M-J, p25.

motion, J-A, p69.

"... Needs More Trained Personnel," by Vernon Bronson, S-O, p35.

scenery tips, J-A, p71.

signs affect program message, M-A, p8.

station promotion, S-O, p66.

"Electron," by Presley D. Holmes, Jr., J-A, p24.

Engineering, circuit theory, taught on TV, M-J, p40.

Engineer-producer working relations, J-A, p2.

"Ethic for Broadcasting," by Mary Ann Cusack, M-J, p2.

Faculty reactions to TV, M-A, p20. FCC logging and operator rules, J-A, p55.

French Broadcasting System, M-J, p28.

Gestures on TV, M-A, p10.

Government men's views on quiz, payola scandals and government control, M-J, p7.

History, motion pictures, N-D, p32. History, MPATI, N-D, p70. History taught on TV, M-J, p34.

"How to Prepare an ITV lesson," by Rudy Bretz, J-A, p47. "How You Can Modify the Image Orthicon Camera," by Roger Penn, M-J, p21.

Illinois, University of, uses TV to record student performances, M-A, p3.

Illiterate audience, radio, M-A, p22. Image Orthicon camera modifications, M-J, p21.

Indiana teaches engineering via TV, M-J, p40.

Individual Members of the NAEB, J-F, p51.

Instructional television (see also Educational television):

achievements and limitations, M-J, p40.

advertising course taught, M-A, p37.

circuit theory (engineering) taught, M-J, p40.

"... Comes to Monterrey, Mexico," by R. C, Norris, J-A, p29. conducting classes, M-A, p3.

dancing classes, M-A, p3.

examined by study tourist, M-J, p47.

history, M-J, p34. in Sweden, J-F, p2.

mirror TV, N-D, p53.

Missouri professors record courses, J-F, p29.

Monterrey, Mexico, project, J-A, p29.

mythology and folklore taught, N-D, p11.

pictorial paragraphing for, M-A, p37.

poetry, S-O, p40.

preparing a lesson, J-A, p47. role in instruction, N-D, p16. speaking taught, N-D, p53.

teacher's observations M-A, p18. viewing area in classrooms, J-A,

"Is 'Production' Overemphasized in Broadcast Studies?" by Dave Berkman, S-O, p44.

"It's Time to Study the Audiences of Educational Broadcasting," by Edgar Crane, M-J, p80.

Kinescope still useful, J-F, p10.

"Language Laboratory Serves Announcing Course," by Gordon L. Gray, J-F, p14.

Lesson preparation for ITV, J-A, p47.

"Let's Take a Look at Kinescope," by Frank W. Norwood, J-F, p10.

Lighting in TV, J-A, p73.

Logging rules, FCC, J-A, p55.

"Look at the Wagner-Hatfield Amendment," by R. Franklin Smith, M-A, p64.

"Maintaining Good Working Relationships Between Producers and Engineers," by Edward Stasheff, J-A, p2.

Mass media and science, J-F, p6; M-J, p73.

Mexico-Texas ITV project, J-A, p29.

Michigan history taught on TV, M-J, p34.

Microscope tips, M-J, p88. Microscope use, J-A, p75.

MPATI, N-D, p70. Mirror TV, N-D, p53.

"Missouri Professors Devote Full Time to Recording Courses on TV Tape," by Luke F. Lamb, J-F, p29.

Motion in ETV, J-A, p69. Motion picture history, N-D, p32. Music on TV, M-A, p15.

NAEB personnel survey, S-O, p35. NAEB Sudan project, J-A, p59.

"NAEBer Visits the French Broadcasting System," by Elizabeth Turnell, M-J, p28.

NET and PR, M-A, p63.

"New FCC Logging and Operator Rules," by Harold Kassens, J-A, p55.

"Non-Verbal Signs Affect Program Message," by William G. Mitchell, M-A, p8.

"Notes on Achievements and Limitations of ETV," by W. H. Hayt, Jr., M-J, p40.

"Notes on the Copyright Law," by Eugene Alleinikoff, J-A, p45.

Nigerian television, M-A, p25.
"One-Minute Spots Can Be Effec-

tive," by Lyle D. Barnhart, N-D, p49.

Operator rules, FCC, J-A, p55.

Paragraphing on TV, M-A, p37. Payola scandals, views, M-J, p2.

"Penn State Experiments with Two-Way Audio Systems for CCTV," by Leslie P. Greenhill, M-J, p73.

Performances recorded on TV, M-A, p3.

Personal appearance on TV, M-A, p12.

Personnel in ETV, S-O, p35.

"Phenomenological World of the Strawman," by Raymond A. and Alice H. Bauer, M-J, p71.

"Pictorial Paragraphing for ITV," by Colby Lewis, M-A, p37.

Poetry on TV, S-O, p40.

"Presenting Poetry on Television," by Bruce Cutler and Richard J. Meyer, S-O, p40.

Print media outdated, N-D, p16. Producer-engineer working rela-

tions, J-A, p2.

"Production Forum," a column, by Michael J. Ziegler, M-J, p88; J-A, p69; S-O, p52; N-D, p77; by Melvin P. Smagorinsky and Jack B. Frank, M-A, p77.

"Products and Projects," a column by Philip Lewis, J-F, p46; J-A, p76; S-O, p74.

"Program Reviews," a column edited by Art Weld:

Establishment, The, N-D, p47. Exploring Nature, N-D, p46. "New Italian, The," Perspectives,

S-O, p15.

Open Window, The, S-O, p17.

Science Corner N.D. p46.

Science Corner, N-D, p46. Scienceland, N-D, p45.

Sonnets and Songs, S-O, p15. Promotion for ETV stations, S-O, p66.

"Public Relations," a column, by Lou Peneguy, M-A, p61; by John P. Burke, S-O, p66.

Public service obligation, N-D, p49. Public's views on quiz, payola scandals and program quality, M-J, p10. Purdue teaches engineering via TV, M-J, p40.

Quiz scandals, views, M-J, p2.

Radio audience, M-A, p22.

Radio audience of WMUK (FM), M-J, p63.

"Radio Broadcasting in Sudan," by C. D. Phillips, J-A, p59.

Radio, creativity in, J-A, p11.

Radio, educational, observed, M-J, p69.

Radio one-minute spots, N-D, p49. Radio programs in France, M-J, p28. Radio school broadcasts in Sweden,

N-D, p3.

"Radio Sweden: Education and Entertainment," by Glenn M. Loney, J-A, p18.

Radio's role in instruction, N-D, p16.
"Receiving TV in the Classroom,"
by John F. X. Browne and John
B. McArthur, J-A, p16.

"Remarks on a Visit to U. S. Educational Radio," by Andries J. Pot, M-J, p69.

Research, a current survey, N-D, p89.

Satellite communication, J-A, p37.

Scenery in ETV, J-A, p71.
Science and the mass media, J-F, p6.
Signs affect program message, M-A, p8.

"Skol TV: Sweden's ITV," by Richard J. Meyer, J-F, p2.

Sound effects, TV, M-A, p15. Stage sets, TV, M-A, p13.

"Study Tourist Looks at U.S. ETV," by David Miles, M-J, p47.

Studying for broadcasting, S-O, p44. Sudan radio broadcasting, J-A, p59. "Survey of Current Research and Researchers," by Presley D.

Holmes, Jr., N-D, p89. Sveriges Radio, J-F, p2; J-A, p18; N-D, p3.

Sweden's ITV, J-F, p2.

Swedish radio and TV, J-A, p18. "Swedish School Broadcasts," by

Glenn M. Loney, N-D, p3.

Systems approaches, N-D, p16.

Tape-recorded courses at Missouri, J-F, p29.

Teaching by television, M-J, p47. "Teaching on Television," by Fillmore Sanford, M-A, p18.

"Teaching History on Television," by John Cumming and Richard Burke, M-J, p34.

"Teaching Mythology and Folklore on Television," by Peter Carr, N-D, p11.

Television:

by Hugh Greene, J-F, p36.

Brecht's epic theater, M-J, p18.

"... Camera Blocking for a Scene from **Mister Roberts**," by Colby Lewis, S-O, p20.

directors, M-J, p37. in Nigeria, M-A, p25.

lighting, J-A, p73.

". . . Records Student Performances at University of Illinois," by Stanton W. Saltzman, M-A, p3.

Theater and TV, J-F, p36.

Training announcers, J-F, p14.

Training personnel for ETV, S-O, p35.

"Twenty Years of Airborne TV," by Donald G. Wylie, N-D, p70.

"Using Mirror TV to Teach Speaking," by John Henderson, N-D, p53.

Variable focus lens inexpensive, M-J,

Video film, J-F, p10.

Videotape recorders, M-J, p91.

Viewing area in the classroom, J-A, p16.

Visual communication, N-D, p32. Visuals in ETV, J-A, p69.

Wagner-Hatfield Amendment, M-A, p64.

Wayne State University station PR, M-A, p63.

WDET and PR, M-A, p63.

Western Michigan University radio audience, M-J, p63.

"What Is Wrong With TV—and With Us," by Charles A. Siepmann, S-O, p4.

"What Will the Satellites Communicate?" by Robert Lindsay,

J-A, p37.

"Which Radio Audience—the Educated or the Illiterate?" by William H. Siemering, M-A, p22.

"Who's Taking Care of the Store?" by Richard H. Bell, M-J, p13.

"Why the Academic Community Does Not Accept the Educational Broadcaster," by William H. Siemering, J-A, p64. "Will the Citizen of 2064 Need to Read and Write?" by Harry J. Skornia, N-D, p16.

"WMUK (FM) Studies Its Audience," by William C. Hight, M-J, p63.

Working relationships between engineers and producers, J-A, p2.

"Writing with the Camera," by Howard L. Cordery, N-D, p32.

"Your Responsibilities—As Educators, As Broadcasters," by Robert Lewis Shayon, M-A, p50.

Index by Authors NAEB Journal — 1964

Alleinikoff, Eugene, J-A, p45. Arms, George, M-A, p25. Bannerman, R. LeRoy, J-A, p11. Barnhart, Lyle D., N-D, p49. Bauer, Raymond A., and Alice H., M-J, p71. Bell, Dave, M-J, p37. Bell, Richard H., M-J, p13. Berkman, Dave, J-F, p6; S-O, p44. Blakeman, David A., N-D, p29. Bretz, Rudy, J-A, p47. Bronson, Vernon, S-O, p35. Browne, John F. X., J-A, p16. Burke, John P., S-O, p66. Burke, Richard, M-J, p34. Carr, Peter, N-D, p11. Cassyd, Syd, M-A, p73. Cordery, Howard L., N-D, p32. Crane, Edgar, M-J, p80. Cumming, John, M-J, p34. Cusack, Mary Ann, M-J, p2. Cutler, Bruce, S-O, p40. Frank, Jack B., M-A, p77. Gray, Gordon L., J-F, p14. Green, Hugh, J-F, p36. Greenhill, Leslie P., M-J, p73. Hayt, W. H., Jr., M-J, p40. Henderson, John, N-D, p53. Hight, William C., M-J, p63. Holmes, Presley D., Jr., J-A, p24; N-D, p89.

James, Julia. M-J and J-A, inside front cover. Kassens, Harold, J-A, p55.

Kepler, Luther F., Jr., N-D, p57.

Lamb, Luke F., J-F, p29. Lewis, Colby, M-A, p37; S-O, p20; N-D, p77.

Lewis, Philip, J-F, p46; J-A, p76; S-O, p74.

Lindsay, Robert, J-A, p37. Loney, Glenn M., J-A, p18; N-D, p3. McArthur, John B., J-A, p16. Meyer, Richard J., J-F, p2; M-J,

Meyer, Richard J., J-F, p2; M-J, p18; S-O, p40. Miles, David, M-J, p47. Mitchell, William G., M-A, p8.

Norris, R. C., J-A, p29. Norwood, Frank W., J-F, p10.

Norwood, Frank W., J-F, p10. Peneguy, Lou, M-A, p61. Penn, Roger, M-J, p21. Phillips, C. D., J-A, p59.

Pot, Andries J., M-J p69. Saltzman Stanton W., M-A, p3. Sanford, Fillmore, M-A, p18. Shayon, Robert Lewis, M-A, p50.

Siemering, William H., M-A, p22; J-A, p64.

Siepmann, Charles A., S-O, p4. Skornia, Harry J., N-D, p16. Smagorinsky, Melvin P., M-A, p77. Smith, R. Franklin, M-A, p64. Stasheff, Edward, J-A, p2. Stone, Loren, M-A, p46. Turnell, Flizabeth, M-L, p28: S-O.

Turnell, Elizabeth, M-J, p28; S-O, p57.

Wigutow, Charles, M-J, p25. Wylie, Donald G., N-D, p70. Ziegler, Michael J., M-J, p88; J-A, p69; S-O, p52; N-D, p77.



NAEB

Research Fact Sheets

Chronological Index by Series and Number Through December, 1964

SERIES I: The Effectiveness of Television in Education

- 1. An Evaluation of the Effectiveness of Instruction and Audience Reaction to Programing on an Educational Television Station.
- 2. Effectiveness of Television in Teaching Home Nursing.
- 3. The Comparative Effectiveness of Instruction by Television, Television Recordings, and Conventional Classroom Procedure.
- Training by Television: A Study in Learning and Retention.
 Quartermaster Training Command Educational Television Study.
- 6. Effectiveness of Television in Teaching Sewing Practices.
- 7. Television in Army Training.
- 8. Learning from Kinescopes and Films.
- 9. Make a Dress-TV!
- 10. Television Versus Classroom for Learning General Psychology.
- 11. Mass Media and Learning an Experiment.
- 12. Liking and Retention of a Simulcast.
- 13. Educational Television Programs and Evaluations, 1954-55.
- 14. Relative Effectiveness of Verbal Introductions to Kinescope Recordings and Training Films.
- 15. An Investigation of Closed-Circuit Television for Teaching University Courses.
- 16. Reprint of a Review of *The American Psychologist* as Distributed with the *NAEB Newsletter* of December, 1955.
- Increased Productivity Made Possible by Television in Extension Work.
- 18. Penn State TV Research Project (1955).
- 19. Learning and Attitude Changes Resulting from Viewing a Television Series, "Bon Voyage."
- Television as a Training and Educational Medium.
 Experimental Study in Instructional Procedures.

22. A Study of Teaching by TV Under Two Conditions.

23. Experiments in Instruction by Closed-Circuit Television.

24. An Investigation of Television Teaching.

25. The Schenectady Experiment.

26. Teaching Typewriting Through Television.

- 27. Television at Evanston Township High School.
- 28. A Study of the Effectiveness of Television as a Medium of Instruction in High School Chemistry.

29. TV and the Crisis in Education.

Closed-Circuit Television as a Medium of Instruction.
 Teaching Algebra and Physics by Means of Television.

32. School Television in Canada.

- 33. A Brief Report and Evaluation of Closed-Circuit Television Instruction in Mechanical Engineering 360 and Physics 230/240.
- 34. An Experimental Study in Instructional Procedures. Report #2, Miami of Ohio.

35. TV-Technological Revolution in Education?

36. Relationship of Teaching Effectiveness to Class Size.

37. Audio-Visual Aids and Chemistry at Purdue (Final Report).

38. Teaching by the Discussion Method.

39. ETV and Palm Beach County.
40. TV in Washington County Schools, Hagerstown, Maryland.

41. TV in Army Training (Minimal TV Experiment).

42. ETV at Idaho State College.

43. A Foundation Looks at College Teaching by Television.

44. A College English Teacher Looks at Television: Composition.
45. Does Lack of Contact with the Lecturer Handicap Televised In-

45. Does Lack of Contact with the Lecturer Handicap Televised Instruction?

46. The Application of Television and Kinescope Recordings to Reduce Instructor and Student Training Time and Training Costs.

 Project Number One: An Experimental Study of College Instruction Using Broadcast Television.

48. Report on Some Uses of ETV in Fifteen School Systems of the United States.

49. Report of the National Experiment of Televised Teaching in Large Classes.

50. An Evaluation of Televised Instruction in College English Composition.

51. Annual Report of the Philadelphia Public Schools.52. Status Report on the Chicago City Junior College.

53. The Chicago City Junior College Experiment in Offering College Courses for Credit via Open-Circuit Television.

54. An Adventure in Educational Television: A Report on "Asia in Ferment."

55. Teaching by Television in the Army-an Overview.

56. A Survey of Educational Television.

57. The Detroit Television Teaching Project: Report for the Year 1957-58.

58. Television: Its Effectiveness in Ninth-Grade Science Teaching.

59. Teacher A-V Education via Closed-Circuit Television.

60. Experiments in Teaching Effectiveness Applied to Introductory Sociology.

61. Evaluation Report for the 1957-58 School Year.

- 62. Television Teaching: Conventional Lecture versus Highly Visualized Film Presentation.
- An Evaluation of Televised Instruction in College Freshman Mathematics.
- 64. The Effectiveness of Laboratory Instruction in Strength of Materials by Closed-Circuit Television.
- 65. The National Program in the Use of Television in the Public Schools: A Report on the First Year, 1957-58.
- The Effectiveness of the New York State Educational TV Project: September-December, 1958.
- 67. The Nebraska In-School Television-Correspondence Study Program: A Progress Report for 1957-58.
- 68. Communication Skills: An experiment in Instructional Methods.
- Final Report on the 1958 Summer Television Project: College-Preparatory English and Mathematics.

70. A Brief Study of Televised Laboratory Instruction.

- 71. Comparative Teaching Effectiveness of Radio and Television.
- 72. The Chicago City Junior College Experiment in Offering College Courses for Credit via Open-Circuit Television: A Report of the Second Year of a Three-Year Project.
- 73. An Evaluation of the Experimentation in Classroom Instruction via Television.
- 74. An Experimental Study of the Relative Effectiveness of Television Presentational Techniques and Conventional Classroom Procedures in Promoting Initial Comprehension of Basic Verb Form Concepts in Elementary Spanish.

75. An Experimental Study of College Instruction Using Broadcast Television.

- A Study of Certain Factors that Influence the Use of Radio Broadcasts and Recordings in Public School Classrooms.
- 77. Second Report of the National Experiment of Television Teaching in Large Classes.

. Teaching the Use of the Slide Rule via Television.

- 79. The Milwaukee Experiment in Instructional Television: The Evaluation Report for the 1958-59 School Year.
- 80. The Norfolk City Experiment in Instructional Television: The Evaluation Report for the 1958-59 School Year.
- 81. Closed-Circuit Television: Teaching in Washington County 1958-1959, a Progress Report.
- 82. Reaction of High School Students to Television Teachers.
- 83. Television Research in the Teaching-Learning Process.
- 84. The Milwaukee Experiment in Instructional Television: Evaluation Report.

85. The North Carolina In-School Television Experiment, 1958-59.

86. Experimental Study in Instructional Procedures.

87. An Investigation of Closed-Circuit Television for Teaching University Courses.

The Norfolk City Experiment in Instructional Television: The Big Picture, September 1957-June 1960.

89. Chicago's TV College: Final Report of a Three Year Experiment.

90. The Florida West Coast Project for the Utilization of Television in Large-Class Teaching: First Year Report, July, 1959-June, 1960.

Learning Aural-Oral Spanish Skills by Television.

92. The National Program in the Use of Television in the Public

Schools, a report on the second year, 1958-59.

93. Evaluation of Television as a Teaching Tool by Experienced

Teachers.

94. Television in Teacher Education.

95. Teacher In-Service Education by Television.

96. Television in Army Training: Color vs. Black and White.

97. Retention of Subject Matter in Televised Biology.

- 98. An Educational Experiment with On-Campus Open-Circuit Television.
- 99. A Comparative Study of an Introductory Geography Course on ETV and in the Classroom.
- 100. Supplementary Report of the National Experiment of Television Teaching in Large Classes.
- The Use of Closed Circuit Television to Improve Teacher Effec-101. tiveness.
- The Relative Effectiveness of Teaching Dramatic Understanding and Appreciation by Television as Compared to Conventional Classroom Instruction.

103. Educational Television Project, Third Year: 1959-1960 (Florida Public Schools).

- 104. The Effect of Closed Circuit Resource Television upon Achievement in the Laboratory Phase of a Functional Human Anatomy Course.
- 105. A Televised In-service Extension Course and Associated Laboratory for Elementary School Teachers and Administrators.
- 106. Inter-Institutional Teaching by Television in the Oregon State System of Higher Education, No. 1: 1957-59.
- 107. Effectiveness of Television within the Dental Laboratory.
- 108. The Nebraska In-School Television-Correspondence Study Experimental Program, 1959-60.
- 109. A Study of the Effectiveness of Televised Instruction in a Physical Education Activity Course.
- 110. Reports of the Educational Television Project in the Kansas City, Missouri Public Schools (1958-59, 1959-60, 1960-61).
- 111. Greater Columbus Area ETV Project, Final Report 1959-1962.
- 112. The Improvement of Basic Training by Television.

- 113. Reports 5, 7, and 8 of the Denver-Stanford Project on the Context of Instructional Television (1960-1961 and 1961-1962).
- The Step Presentation of Dental Technic Instruction.

115. Social Education Through Television in India.

116. The Relationships of Interest and Attention to Retention and Attitude Change.

117. Comparative Research on Methods and Media for Presenting Programed Courses in Mathematics and English.

118. Television in the Clothing Classroom.

119. Modern Math on TV: Its Impact on Pupils and Teachers.

120. Report on the Denver Pre-Reading Project.

SERIES II: Production Principles

1. Visual Principles for Training by Television.

2. Survey of Television Utilization in Army Training.

3. Film Production Principles — the Subject of Research. 4. The Relative Effectiveness of the Lecture. Interview and Dis-

cussion Methods of Presenting Factual Information by TV. 5. Excerpts of TV and Radio Studies from the Journal of the AERT (November, 1955).

6. Reprint from NAEB Newsletter of February, 1956: BBC Further Education Experiment.

7. Factors Leading to Effective Television Instruction. 8. Procedures for Improving Television Instruction.

9. Combined Radio and Television Uses in Educational Broadcasts.

10. Closed-Circuit Television Project Notes.

11. An Experimental Study of the Acquisition of Information from Three Types of Recorded Television Presentations.

12. Closed-Circuit Television in Engineering Education.

13. Closed-Circuit Television.

14. The Training of Teachers to Teach on TV.

15. Teaching by Television.16. A. A. C. T. E. Workshops on Closed-Circuit TV. and Teacher Preparation.

17. Application of Sound Motion Pictures to Research in Clinical Psychology.

18. Open-Circuit Television and Adult Education.

19. Cost Estimates and Comparisons for Televised and Conventional Instruction.

20. The Effects of "Eye-Contact" in Televised Instruction. 21. A Study of Two Methods of Teaching over Television.

22. Tape Recorded Lectures in the College Classroom—II. 23. Teaching Effectiveness of Sound with Pictures That Do Not Embody the Material Being Taught.

SERIES III: Bibliography

1. Television Research: An Annotated Bibliography.

2. Some Findings from Television Studies.

Suggested References in Educational Television.
 Television and Education: A Review of Research.
 Present Status of Signal Corps Television Research.

6. Survey of Educational Television Programs over Commercial Stations: School Year 1955-56.

Closed-Circuit Television Installations in Teacher Education Institutions.

8. ETV Research Findings: An Annotated Bibliography.

9. Alabama ETV Commission Survey.

10. Future Trends in TV Teaching and Research.

- 11. Closed-Circuit Television Installations in Educational Institutions.
- 12. Closed-Circuit Television in A. A. C. T. E. Member Institutions (American Association of Colleges for Teacher Education).

13. Educational Television Program Survey No. 581.

14. Telecourses for Credit.

 Research on the Communication Process, a report covering the period September 1958-September 1960.

 Feasibility Study Regarding the Establishment of an Educational Media Research Information Service.

17. Educational Television in the Leading Universities of the United States.

SERIES IV: Audience Studies

 Television Sets, Reception, and Viewing in Lansing and Vicinity.
 Report of Television Radio Activities, October 1953-June 1954. (Philadelphia Public Schools).

3. Omnibus — Unique Experiment in TV Programing.

Telecourses: Preliminary Reports (March 1955).
 In-School Uses of TV: Preliminary Reports (March 1955).

6. Miscellaneous Related Data.

7. Content Preferences in Television.

- 8. Exploring Problem Areas in Educational Television: Attitudes.
- Radio Listening Patterns in a Canadian Community . . . "Before" Television.
- 10. Benchmark Television Radio Study, Part I: Lansing.

11. An Audience Research Report — BBC.

12. The WQED Audience Study.

13. Audience for ETV.

14. Stanford Audience Study of San Francisco Area.
15. KUOM: Minnesota Radio School Audience Study.

16. KUON: Audience Study for ETV in Nebraska.

17. Demographic and Psychological Character of ETV Audiences.

18. A Study of the Educational Television Viewer in the Area of Lincoln, Nebraska.

9. Seasonal Listening Patterns, Composition and Size of Summer and

Winter Radio Audiences.

20. Selective Perception in Viewing a Television Broadcast (in Great Britain).

21. Audience Reaction to Preview and Morning Listening Habits in

Ottawa (CBC).

22. Preliminary Report of a Comparative Study of Personal Influence Exerted in Selected Content Areas by the Audience of an Educational FM Radio Station.

23. TV Producers' Competence in Predicting Audience Reactions to a

Television Program.

24. Program Statistical Analysis Report.

25. Educational Television — A Good Competitor?

New Developments in Audience Research Methods.
 "Books and Ideas" — the Impact of an ETV Program on Its Audience.

28. The Group Interview as an Audience Reaction Measure.

29. A Qualitative Analysis of the Audience of FM Radio Station WFMT.

30. FM Broadcast Receivers in Los Angeles.

31. FM Radio Receivers Study Conducted for WLDM, Detroit.

32. Stereophonic Broadcasting — A Survey of Listener Reaction in Toronto.

33. Radio and Television Listening and Reading Habits of Children in Monongalia County, West Virginia.

34. Audience Survey #1 - Television Seminar Project.

35. Deception in Television: The Standards of a State University Staff.

36. Listener Attitudes Toward Television in Columbus, Ohio.

37. Increasing the Audience for Educational Television.

38. An Audience for Educational Radio.
39. Judging Children's Programs.

40. Listening Habits and Program Preferences of Television Viewers.

- 41. A Pilot Study on the Effectiveness of ETV in Changing Community Attitudes.
- 42. Educational Television Project, Preliminary Report Number One. 43. The Audience for Educational Television in Champaign-Urbana.
- 44. Educational Television Project. Preliminary Reports 2, 3, and 4. (Oregon).

How-Do-People-Spend-Their-Time Survey.
 The People Look at Educational Television.

47. A Comparison of the Check-List and the Open Response Questioning Systems.

48. Determinants of Audience Formation and Reaction to Early-Morning TV College Credit Courses.

49. Studies in Resistances to Cultural Innovations.

- 50. Educational FM Radio Audience Survey, 1962-1963 (Duquesne).
- 51. New Trends in the Public's Measure of Television and other Media.

SERIES V: Content and Programing

1. Broadcast Services of WOI-AM-FM-TV in a Sample Week.

2. Program Survey-ETV Stations (June 1957).

- 3. The Perceived Appeals of TV Program Content.
- 4. Report on NAEB Study Group from October, 1957, Convention.

5. Attitudes Toward Educational Television.

- 6. An Instructional Utility Analysis of 319 Educational Television Programs.
- 7. Perceptions of the Role of Educational Television by ETV Station Personnel and Community Leaders.

8. Mental Illness on Television: A Study of Censorship.

9. Program Analysis Report.

- 10. The Use of Student Response to Improve Televised Instruction: An Overview. Studies in Television Instruction, Report Number 7.
- 11. WKAR Extended Service (Excerpt from WKAR-FM Data Book).

12. The Stylization of the Dramatic Television Image.

13. Public Issues Programs on Radio and Television, 1961.

14. Educational Television Programing Profiles.

- 15. The Content Evaluation of Selected Music Programs Produced for the National Educational Television and Radio Center.
- 16. The Value of Repeated Telecourses.17. Michigan Broadcast Editorial Project.

SERIES VI: Impact

1. Television: Its Impact on School Children.

2. A Sociological Approach to Communication Research.

- 3. A Report on the Impact of Television in a Major Metropolitan Market.
- 4. The Social Impact of Television on Atlanta Households.

5. The Television-Radio Audience and Religion.

- 6. The Effects of Television Upon the Interests and the Initiative of Adult Viewers.
- 7. A Pre-Broadcast Study of the Ideas and Attitudes of the "Target" Audience for a Projected Television Series on "Mental Health."

8. The "Hurt Mind" Study, BBC.

- 9. Television Effects: A Summary of the Literature and Proposed General Theory.
- Attitude Change and Learning as a Function of Prestige of Instructor and Mode of Presentation.
- 11. An Investigation of Some Aspects of the Social Psychological Impact of an Educational Television Program.

12. Television and the Child.

13. The Effect of Television on Cinema Going.

14. Crime and Violence on Television.

15. An Examination of the Differential Effects on Viewers of Experience in Taking Telecourses on Attitudes Toward Instruction by Television and the Social Psychological Impact of a Controversial Educational Television Program,

- 16. Television and the Family. An effects study
- 17. Political Persuasion by Television.
- 18. A Survey Measuring the Impact of Educational Television Programs Upon the Community of Ithaca, New York.
- 19. Identification with Television Characters.
- 20. Television and the Other Mass Media.
- 21. Television and Children's Life.
- 22. Impact of TV on One Hundred Yoruba Villagers.

SERIES VII: Administrative and Faculty Evaluations of Educational Television and Radio

- 1. The Role of Television in Higher Education as Seen by College and University Presidents.
- 2. Attitudes of Members of a University Faculty Toward the Operation of a University-Owned Television Station.
- 3. Superintendents' View of TV and Its Educational Potential.
- 4. Television and the Classroom Teacher.
- 5. A Survey of Policies and Procedure for Selection, Administration, Production and Evaluation of Formal Adult Instruction for College Credit by TV.
- 6. A. A. C. T. E. Bulletins Nos. 2-5.
- 7. Appraisal of the Current Status of Television as a Medium of Instruction.
- 8. Closed-Circuit TV in Teacher Education.
- 9. College Teachers' Attitudes Toward Closed-Circuit TV Instruction.
- 10. Evaluating Instructional Films by Television.
- 11. Hope and Fulfillment in ETV Research.
- 12. A Study of Load Credit for TV Teaching.
- 13. An Evaluation of the Ohio School of the Air.
- 14. More Adventures in Television.
- 15. Teacher Reactions to 1958-1959 ETRA-KQED Instructional Television Project.
- 16. A Study of the Use of In-School Telecast Materials Leading to Recommendations as to their Distribution and Exchange.
- 17. Introduction of a New System of Teaching, Research, and Upgrading Curriculum by Televising our Learning Resources: a Report of the State of Michigan Educational Television Study, 1960-61.
- 18. An Exploratory Survey of Foreign Language Teaching by Television in the United States.
- 19. A Study of College Credit Literature Courses Offered on Open Circuit Television.
- 20. Basic ITV Administrative Policies in American Colleges and Universities.
- 21. Developing Human Resources for Educational Television.

Index by Country, Organization, Content, Audience, System and Use Through December, 1964

COUNTRY IN WHICH RESEARCH WAS DONE

India
Series I—115.

Africa

Series VI-22.

Britain

Series I—19. Series IV—11, 20, 26, 47. Series VI—6-8, 12, 13, 16, 20.

Canada

Series I—11, 32. Series IV—9, 19, 21, 24, 32. Series V—9. Series VI—14.

United States

Series I—1-10, 12-18, 20-31, 33-114, 116-120. Series II—1-23. Series IV—1-8, 10, 12-18, 22, 23, 25, 27-31, 33-44, 46, 48-51. Series V—1-8, 10-17. Series VI—1-5, 9-11, 15, 17-19. Series VII—15-21.

Japan

Series IV—45. Series VI—21.

CONTENT AND PROGRAMING

Biological Sciences
Series I—1, 23, 49, 53, 61, 72, 75, 77, 79, 80, 88-90, 96, 104, 106, 110, 111.
Series V—6, 10, 16.

Dentistry

Series I-107, 114.

Education

Series I—101, 105, 106, 109, 111. Series II—22. Series IV—41. Series V—16.

English

Series I—18, 24, 25, 27, 30, 40, 44, 50, 53, 57, 67, 69, 72, 75, 77, 82, 89, 92, 100, 106, 108, 111, 117, 120.

Series II—9.
Series III—14.
Series VII—14, 19.

Fine Arts

Series I—13, 18, 67, 75, 80, 102. Series V—6, 12, 15.

Languages

Series I—13, 18, 19, 25, 57, 67, 74, 80, 91, 110, 113.
Series II—15.
Series V—6.
Series VII—18.

Mathematics

Series I—23, 25, 31, 40, 53, 63, 69, 72, 73, 77, 80, 82, 85, 88-90, 92, 95, 100, 108, 111, 117, 119.

Series II—15.
Series VII—14.

Military Training Courses

Series I—3-5, 7, 8, 14, 41, 46, 55, 96, 112. Series II—1, 2, 7, 8. Series III—5.

Miscellaneous

Series I—2, 6, 8, 9, 11, 12, 17, 18, 22, 24, 26, 27, 33, 40, 47, 53, 57, 59, 61, 62, 64, 67, 68, 71-73, 77-79, 81, 83, 84, 86, 87, 89, 92, 94, 95, 116, 118. Series III—8, 13. Series IV—28, 48, 50, 51. Series V—6, 14. Series VI—10. Series VII—8, 15.

Physical Sciences

Series I—15, 18, 23, 25, 28, 31, 33, 37, 49, 53, 67, 70, 72, 75, 85, 92, 95, 106, 108, 110. Series III—14. Series IV—34. Series V—6, 10, 16.

Psychology

Series I—1, 10, 15, 18, 53, 72, 75.
Series II—17.
Series VI—13.
Series VI—11, 15.

Public Affairs

Series V-13, 17.

Social Sciences

Series I—23, 36, 38, 40, 45, 49, 53, 54, 57, 60, 61, 72, 75, 77, 79, 80, 85, 88-90, 92, 95, 98, 99, 106, 110, 115.

Series II—21.

Series IV—28, 49.

Series V—6.

Series VI—10, 18.

Series VII—14.

AUDIENCE

College Level

Series I—1, 10, 11, 15, 18, 21-23, 26, 30, 33, 34, 36-38, 44, 45, 47, 50, 53, 59, 60, 62-64, 68-70, 72-75, 78, 83, 86, 87, 89, 93-95, 98, 99, 104, 106-109, 111, 113, 114, 116-118.

Series II—3, 4, 9, 12, 17, 20, 21-23.

Series VIII—11, 12, 14. Series VI—16. Series VII—10, 11, 15. Series VII—1-3, 5, 8, 19.

Elementary School Level

Series I—13, 24, 39, 40, 48, 49, 54, 57, 61, 65, 66, 71, 73, 76, 79-81, 83, 84, 88, 90, 92, 97, 100, 103, 110, 119, 120. Series II—10, 11, 13, 15. Series III—9, 11, 14. Series IV—1, 15, 25, 33. Series VI—12, 21.

Military Personnel

Series VII-13, 14.

Series I—3-5, 7, 8, 14, 41, 46, 96, 112. Series II—1, 2, 7, 8. Series III—5.

Mixed Levels (audience surveys, home audiences, etc.)

Series I—1, 2, 6, 8, 10, 12, 17, 19, 42, 52, 115.

Series II—18.

Series IV—1, 7-9, 10-23, 26-31, 34-51.

Series V—3, 5, 9, 11, 13, 15.

Series VI—1, 2, 5-8, 13, 16, 18-20, 22.

Series VII—15.

Secondary School Level

Series I—13, 24, 25, 27, 28, 31, 39, 40, 48, 49, 57, 58, 61, 65-67, 75, 77, 79-85, 88, 90-92, 97, 102, 110, 111, 119.

Series II—10, 13.

Series III—9, 11, 14.

Series IV—1, 33.

Series V—10.

Series VII—14.

Teachers

Series I-101, 105, 109.

MEDIA AND PRODUCTION

Audio Tape Series II—22, 23.

Closed-Circuit

Series I—3, 4, 7, 11, 15, 18, 21, 23-27, 30-34, 36-38, 40-42, 44-46, 50, 59, 60, 62-64, 81, 83, 86, 87, 92-94, 96, 101, 104, 107, 109, 112, 114, 116-118. Series II—8, 10, 12, 13, 16, 21. Series IV—5. Series VI—10, 15. Series VII—8, 9, 12.

Commercial TV

Series I—6, 12, 13, 19, 39, 49, 66, 80, 85, 88, 94.

Series III—9, 18.

Series IV—2, 3, 7, 11, 20, 25, 27, 33-36, 39, 40, 46, 47, 51.

Series V—3, 8, 9, 13, 17.

Series VI—16, 17, 19-22.

Series VII—6, 14.

Educational TV

Series I—1, 2, 5, 9, 10, 17, 22, 28, 29, 47, 48, 52, 53, 57, 61, 69, 72, 74, 75, 77-79, 82-85, 89-91, 95, 98-100, 102, 103, 105, 106, 108, 110, 111, 113, 119, 120.

Series III—15, 18. Series III—13, 14-17.

Series IV—1, 4, 8, 10, 12, 14, 16-18, 23, 37, 40-49.

Series V-1, 4-6, 10, 12-16.

Series VI—18.

Series VII—2, 3, 6, 7, 12, 15-21.

Kinescope

Series I—3, 7, 8, 10, 14, 46, 55, 68, 83.

Series II—4, 7, 11. Series III—13.

Series IV—28.

Print-Programed Instruction

Series I—117. Series IV—51. Series VI—20, 21.

Radio

Series I—115.
Series III—16.
Series IV—29-33, 38, 40, 45, 50, 51.
Series V—11, 13, 17.
Series VI—21.

Films

Series I—8, 14, 37, 58, 70, 83. Series II—3, 17. Series VII—10.

Slides

Series II—23. Series III—16.

Research Publications for Sale

- The Needs of Education for Television Channel Allocations. 1962. Available from U. S. Office of Education. \$9.25.
- A Report of a Study of Nationwide Assignments of Television Channels for Maximum Service and Efficiency by the Use of Electronic Digital Computer Methods. February, 1963. Available from NAEB, 1346 Connecticut Ave., Washington, D.C., \$1.
- The Needs of Education for Utilization of Space Transmission Techniques. May, 1962. Available from NAEB, Washington. \$1.

Index by Authors and Sources Through December, 1964

AUTHOR OR SOURCE

SERIES AND ITEM

A.A	A.C.T.E. Bulletins (American
A	association of Colleges for
T	eacher Education)
Ada	ams, Richard B.
Adl	kins, Gale R.
Ala	bama ETV Commission
	bama, University of
	ert, R. S.
	en, R. M.
	Martha
	brosino, Michael J.
	erican Council for Better
	Broadcasts
100	erican Journal of Sociology
	erican Psychologist
	erican Red Cross
	es, Maurice U.
	rine, Michael
	ast, Philip P.
	ny Pictorial Center
	my Studies
	onson, Arnold E.
	ner, James J.
	sini, L. T.
133	sociation for Education by Ra-

Audio-Visual Communication Re-

III-9		
I-91 VII-9		
I-5		
I-109		
I-25		
IV-39		
IV-26		
I-10, 16;	11-5	
I-2		
I-56 I-16		
IV-38		
I-41, 46		
I-7		
I-62		
VI-11		
I-64		
II-5		

T 04. TT 16. TTT 12. WIT 4

Barrow, Lionel C., Jr. Barry, David W. Baumann, Paul C.

dio-TV

view

I-71; VI-9 VI-5 I-61, 79

9, 10, 11

Beal, George M.	IV-23
Beatty, W. H.	I-47
Bechtoldt, H. P.	I-38
Becker, Samuel L.	I-38, 68, 116
Belson, William A.	I-19; IV-11, 20, 26, 47; VI-6, 7,
	8, 13, 16, 20
Blancheri, Raymond L.	I-107, 114
Blanshard, Paul, Jr.	IV-34
Boguslavsky, G. W.	I-64
Bollenbacher, Joan	I-97
Brandon, James Rodger	II-4
Brawley, Harry M.	II-5
Breitenfeld, Frederick, Jr.	V-14
BBC Audience Research	I-19; II-6; VI-7, 8, 16
British Journal of Educational	
Psychology	I-19
Broadcast News	I-29
Broderick, Gertrude	III-6
Bronson, Vernon	VII-21
Brown, Philip K.	II-21
Browne, R. E.	VII-1
Brugger, John R.	I-40
Buckler, William E.	I-44
Bundy, E. Wayne	I-74
Burkett, J. E.	II-5
Burrows, Robert B.	IV-33

California Teachers Association VII-15 Cambridge, Massachusetts, School VI-1 Canadian Broadcasting Corporation IV-9, 19, 21, 24, 32; V-9; VI-14 Cargill, Oscar I-30 Carle, Wayne M. VII-13 Carpenter, C. R. I-15, 16, 87, 117 Carter, R. F. IV-7, 8; V-3 Case Institute of Technology II-12 Casey, V. I-48 Champa, V. Anthony I-58 Chausow, Hymen M. I-53, 72, 89 1-52, 53, 72, 89 Chicago City Junior College Chicago Schools Journal 1-31 Childs, G. B. I-108 Cleary, Norman B. IV-23

Coffin, Thomas E.	I-16
Colle, R. D.	VII-9
Columbia University	III-1
Connecticut State Department of	
Education	I-54
Conrad, Robert	IV-29
Cott, Ed	I-17
Crary, Ryland W.	IV-13; VII-3
Crile, Lucinda	III-2, 8
Crosby, Harry H.	I-68
Cumming, William	IV-4
Currie, R. Hector	V-12

D	
Dade County Board of Public In-	
struction	I-39
Dailard, Ralph	I-13
Dallinger, Carl A.	I-68
Davies, Vernon	I-36, 60
Davis, James H.	I-17
Davis, J. Sanford	I-14
Denver Public Schools	I-48
Desiderato, Otello	I-7, 20; II-7, 8
Detroit Public Schools	I-57
Detroit, University of	I-74
Diamond, Robert M.	I-104, 105
Diana, Lewis	IV-12
Dietrich, John E.	II-4
Dittberner, Van F.	IV-7
Downing, L. R.	I-108
Dreher, Robert E.	I-47
Driscoll, John	II-5
Duncan, Judith A.	IV-47
Dunham, Franklin	I-16
Dunstan, William H.	I-25
Duva, James S.	I-3, 4
Dye, Robert	VII-20

Ellis, Robert H. and Frankie Jo	V-16
Emory University	VI-4
Engar, Keith M.	I-78
Engelhart, Max D.	I-31
Erickson, Clifford G.	I-52, 53, 72, 89
Eurich, Alvin C.	I-43
Evans, Richard I.	I-1, 16; IV-17; VI-11, 15
Explorations	I-11

F	
Federal Extension Service, U. S.	III-8
Fellows, James	VII-21
Finn, James D.	III-1, 4
Flick, Clarence	IV-16
Fontana Unified School District,	
Calif.	I-101
Ford Foundation	I-11, 65, 77, 91, 92
Fort Monmouth	II-2
French, Joseph L.	I-82
Fritz, Martin F.	II-2
Furu, Takeo	VI-21

G	
Gable, Martha	I-49, 51, 77; IV-2
Gaer, Eleanor	VI-19
Gerbner, George	V-8
Gitlin, Irving	I-16
Glendinning, K.	I-48
Gold, David	I-68
Goldberg, Herman D.	I-12
Goldsmith, P. B.	I-41
Goldstein, Marshall N.	IV-42
Gordon, Oakley J.	I-78
Gould, Orrin E.	VII-8
Grant, Theodore S.	I-107
Greenhill, L. P.	I-15, 16, 87, 117; II-17
Greenmeyer, Paul A.	I-29
Gropper, George L.	V-10
Gross, Edward	I-36, 60
Gross, Lynne S.	VII-19
Guback, Thomas H.	V-13
Gunderson, H.	I-17

н I-25 Haake, Bernard F. I-40 Hagerstown, Maryland I-103 Hall, Joe I-80, 88 Hardy, Frances Harris, Dale B. I-16 Hayman, John L., Jr. I-113 Herminghaus, Earl G. I-24 VI-12 Himmelweit, H. T. IV-48; VII-11 Hoban, Charles F. I-83 Holmes, Presley D. Honig, J. M. 1-37, 70 IV-40 Hopf, Howard E. I-1; VI-11, 17 Houston, University of Hoyle, Fred II-6 II-6 Hudson, Robert Huelster, Laura J. I-109 V-11 Hume, Rosarita M. 111-9 Hurlbert, R. Hurst, Paul M., Jr. I-14 Husband, Richard Wellington I-10

Idaho State College I-42 Iglehart, Louis T. I-29 Illinois, University of I-69: IV-37 Indiana University V-6 Institute for Communications Research (Stanford) IV-14 Iowa State University (formerly I-9, 17: IV-5: V-1 College) Iowa State Teachers College II-16 Iowa, State University of I-38, 68 I-62 Irwin, John V. I-42 Isaacson, C. L.

Jackim, Halas L. IV-41
Jackson, Robert I-8; II-1
Jacobs, James N. I-97
Jacobson, Harvey K. I-119
Janes, Robert W. I-98
Japan Broadcasting Corporation IV-45

Jewell, Frances	II-14
 Johnson, George C.	IV-35
Johnson, Grace Nichols	I-80, 88
Johnson, Hildegard Binder	1-99
Johnson, James T., Jr.	I-113
Joint Council on Educational TV	II-5; III-3, 11
Jones, Thomas M.	IV-3
Journal of Applied Psychology	F-1
Journal of Educational Sociology	I-43, 44, 45, 98
Jurczak, Chester A.	IV-50
K	
Kager, Kenneth	IV-22
Kanner, Joseph H.	1-7, 20, 41, 46, 55, 96, 112; II-7, 8 III-5, 10
Kansas City Public Schools	I-110
Kansas, University of	I-76
Katz, Stanford	I-41, 46
Keesey, Truman J.	I-16
Keith, Robert W.	II-23
Keller, Robert J.	VII-8
Kelly, George A.	I-16
Kendall, Ken	II-3
Ketcham, Carl H.	11-23
Klapper, Hope Lunin	I-45
Kumata, Hideya	V-7; VI-10
KUOM	IV-15
KUON-TV	IV-16

IV-36
I-106
.1-90
II-12
III-7
III-16
IV-26; VI-13
I-30
I-107
V-10
I-31
IV-46

M

Macalester College Maccoby, Eleanor E. MacLean, M. S., Jr. Macomber, F. G. Manitoba School Journal Market Opinion Research Company Marshall, Wesley B. Martin, Howard S. Martin, John R. Martin, Walter T. McAdams, Walter J. McBride, Jack McCance, Gertrude F. McIntyre, Charles McKellar, Arlene McKune, Lawrence E. Meacham, Esther Meachem, Robert Meierhenry, W. C.

Meissner, Martin Merrill, Irving R. Meyersohn, Rolf Miami University, Oxford, Ohio

Michigan State University Mills, C. Wright

Milwaukee Public Schools

Mindak, W. A. Minnesota School of the Air Minnesota, University of

Mitchell, Jack W. Mobius, Joseph B. Moe, Edward G.

Mohawk-Hudson Council Montgomery, D. E.

Moser, Jean

Murray, J. A., Jr. Murray, James E.

Myers, Lawrence, Jr.

I-99 VI-1

> IV-7, 8, 28 I-86; VII-12

VII-14 IV-31

I-112 I-102

II-12 IV-42 I-1

VII-16 VII-14 I-16, 109

II-5 II-9 I-118 I-39

I-22; VII-16

IV-44

I-107, 114; IV-1, 10; VI-17

III-1

I-21, 34; VII-12

III-14; IV-1, 10; VI-10, 17

VI-3

I-61, 79, 84 I-46

IV-15 IV-15: VII-8

V-17 II-20

I-6 IV-5 IV-18

VII-4 I-38 I-3, 4

I-93; IV-27; VII-5

N Navy Special Devices Center Nebraska, University of

I-78; V-4; VII-21 I-3, 4, 8, 14 I-67; IV-16, 18

Nee, Mary M.	I-31; II-1, 2
Neidt, Charles O.	I-82, 108
NETRC (formerly ETRC)	I-74; III-13; IV-13, 17, 38; V-2; VI-15
Newburn, Harry	II-5
New York City Board of Educa	a-
tion	I-56
New York University	I-30
Nighbert, Keith J.	I-120
Nordquist, Edwin C.	I-78
Norfolk City School Board	I-80, 88
North Carolina, University of	I-85, 95
North Central Association of Co	1-
leges and Secondary Schools:	
Quarterly of	VII-7
Nuffield Foundation	VI-12
0	
Ogilvie, J.	I-11
Ohio State University	I-111; IV-36, 40, VII-2, 13
Oppenheim, A. N.	VI-12
Oregon, University of	IV-42
Oregon, Chrystoli, O.	
Palm Beach County, Florida	1-39
Paltridge, J. G.	III-17
Parker, Edwin B.	IV-37, 43
Parker, Everett C.	VI-5
Pasewark, William R.	1-26
Paul, J.	I-11
Pendergraft, Daryl	II-16
Peneguy, Lou	III-9
Pennypacker, John H.	IV-36
Pennsylvania State University	I-15, 18; II-5; III-15
Pflieger, Elmer F.	I-57
Philadelphia Public Schools	I-77; IV-2, 5
Pitkin, Victor E.	I-54
Pollock, Thomas C.	1-30
Popham, W. James	II-22
Printer's Ink	IV-3
Proctor, C. H.	VI-17
Public Opinion Quarterly	I-12, 16; VI-2
Puck, The Comic Weekly	VI-3
Purdue University	I-23, 37, 63, 70; II-19
	,,,,

R	
Reid, J. Richard	VII-18
Rensselaer Polytechnic Institute	I-64
Riley, John W., Jr.	VI-2
Riley, Mathilda White	VI-2
Rimerman, Marvin H.	VI-22
Robinson, Anne Durrum	11-18
Rock, Robert T.	I-3, 4
Roger, Elmo	IV-51
Roney, H. Burr	I-1
Rosenstein, Alvin J.	1-96
Rothchild, Thomas H.	I-90
Rowland, Howard	IV-12
Runyon, Richard P.	I-7, 20; II-7, 8; III-

c	
San Diego Schools	I-13; IV-5
San Francisco State College	1-47, 73, 75
Sawyer, J. W.	VII-5
Scheidel, T. M.	IV-44
Scheier, Ivan	I-16
Schramm, Wilbur	IV-14, 46
Scott, Lloyd F.	IV-25
Scudder, Frances	IV-6
Seibert, W. F.	I-33, 50, 63, 70; II-19
Seitz, Clifford P.	I-14
Shepherd, John R.	IV-42, 44, 49
Sherman, Mandel	VII-9, 10
Shetler, Donald J.	V-15
Shimberg, Benjamin	I-2, 16
Shoemaker, K. W.	VII-2
Short, James F., Jr.	I-36, 60
Siegel, Laurence	I-86; VII-12
Siepmann, Charles	III-1
SMPTE Journal	I-35, 40; II-3
Smythe, Dallas	III-1; VI-5
Souder, Marjorie A.	I-109
Southern California, University of	
Speech Monographs	II-11

Stanford University	£1. 4	IV-14
Stanley, DeGraff	1	1-13
Stanley, R. J.		IV-7, 8
Starlin, Glenn	4 7	I-106
Sterling, Walt		I-66
Stewart, David		II-5
Stewart, Raymond F.		VI-4
Stover, Robert G.		I-14
Suchy, Robert R.		I-61, 79
Sulzer, Elmer G.		IV-35
Syracuse University		I-93; IV-27; VII-5
2, 141, 151, 151, 151, 151, 151, 151, 151		

Tanner, Daniel	1-73
Tarbet, Donald G.	1-95
Tauber, Maurice F.	III-16
Tear, Daniel G.	I-14
Thompson, Aleene	I-17
Throop, J. F.	I-64
Tintera, James B.	VII-17
Toch, Hans H.	IV-28
Torkelson, G. M.	I-59
Toronto, University of	I-11
Twyford, Loran C., Jr.	I-14

U	
Ulrich, John H.	II-11
UNESCO	I-115
U. S. Department of Agriculture	III-2, 8; IV-6
Utah, University of	1-78

V			
Vince,	Pamela		VI-12

W	
Walters, R. L.	I-42
Ward, J. A.	IV-3
Washington County Schools	1-40, 81
Washington State University	
(formerly College)	I-36, 60

IV-22 Washington, University of Westley, Bruce H. I-71, 119; II-20; IV-38; V-5; VI-9 Wetter, Allen H. I-49, 51, 77 VI-14 Whalen, Ray 1-16 Wiebe, G. D. Williams, D. C. 1-11 Wilson, Meredith C. 1-6 I-16 Wischner, George Wisconsin, University of 1-62; II-5, 20; IV-7, 38; V-3; VI-9 Woodliff, Charles M. VII-5 VII-20 Work, William

Yablonky, Ben V-17 Young, Olive G. 1-109

Zorbaugh, Harvey I-30, 35; VI-3

Copies of back numbers of the NAEB Research Fact Sheets are available for \$2.50 per year. Notebooks containing all Fact Sheets for the ten years 1955-64 are available for \$22.50. Single Fact Sheets are available for 10 cents each. Orders under \$1 must be accompanied by payment. Send to NAEB Publications, 119 Gregory Hall, Urbana, Illinois.

